

PROFESSIONAL KNOWLEDGE, SKILLS & CONNECTIONS
FOR RECENT GRADUATES,
EMERGING ARTISTS & PARENT ARTISTS



CARE TO CARE SUMMER TRAINING FOR ARTISTS

11-13 SEPTEMBER 2024
MUNICH - GERMANY



OPEN CALL FOR PARTICIPANTS

- DATES: 11 -13 September 2024
- LOCATION: Munich, Germany
- DEADLINE: 14 August 2024
- LANGUAGE: English
- FEE: 180 EUR*

A UNIQUE PROGRAMME FOR ARTISTS.

3-days of intensive trainings,
workshops, face-to-face meetings
and **personalised feedback**, this
programme gives you the possibility
of creating a **strong network** and
integrating **sustainable strategies in**
your artistic practice.

The **Summer Training for Emerging Artists**, developed by The Artist and the Others, provides concrete knowledge, essential skills, and real-life connections in order for you to extend your network. It is a **unique opportunity to build a professional backbone which can support a career in the arts.**

**Full and partial scholarships available for artists based in Munich, while international artists can apply to mobility funds.*

Recently graduated artists, and those who are at the beginning of their artistic career, can easily fall into a so-called "black hole". It is a precarious period, **leading 90% of graduated artists to abandon their artistic careers.**

LET'S ADDRESS THE PROBLEM

The cause is a lack of knowledge about the dynamics of the art world, practical skills and professional connections. This training programme offers artists an extensive range of tools, concrete knowledge, essential skills & real-life networking opportunities, **increasing confidence by building a strong professional backbone for a sustainable, long-lasting career in the arts.**

WHAT DOES THIS PROGRAMME COVER?

WHAT DOES IT INCLUDE?

The 2024, newly updated 5th edition of the training programme includes **more than 24 hours of professional hands-on workshops, presentations, discussions, visits to cultural spaces & interactive activities.**

Each participant will receive a **toolkit** in advance, including a detailed description of the content of the programme, relevant information and useful links, which can be used and referred back to at any stage of their careers.

CENTRAL TOPICS COVERED:

- How to navigate the artworld(s).
- How to develop a sustainable practice (meet galleries, off spaces, curators and other artists).
- How to select residency, exhibitions and grant applications, for emerging artists and artist-parents
- Building a meaningful portfolio & clear artist statement.
- How to introduce **Care** in your practice and projects.

→ CARE TO CARE

This training programme has been **tailored considering artists' need for a supportive professional backbone of knowledge, skills and connections.**

WHAT IS THE FOCUS?

This Summer Training **specifically addresses the obstacles that artists face at the start of their careers.**

AS A PARTICIPATING ARTIST YOU WILL GET:

- Tailored feedback, based on your artistic practice;
- Face to face meetings with gallerists, curators and art workers with many years of experience in the different art worlds;
- Personalised feedback on your artist statement and artist residency applications;
- Live meetings with local & international professionals from the field.
- Presentation of final, revised portfolio in-person, at Lothringer 13 in Munich, and online, on the 11th of October 2024. Different experts, gallerists, curators and art workers, are invited to this **PORTFOLIO REVIEW SESSION**, and participants will receive individual feedback and advice on their own portfolio.

→ Once completed, participants have **2 extra hours** of **INDIVIDUAL COACHING** (to be used in the 12 months completing the Training) which can support you in further developing your artistic career.

WHAT DOES THE SUMMER TRAINING OFFER THAT OTHER COURSES DO NOT?

All of the trainings included are **tailored to each artist's practice.**

The programme provides **real-life connections and highly interactive activities.** You will have the chance to **participate actively, ask experts questions, receive answers & engage with other artists and professionals. You will extend your knowledge & skills on how to navigate the artworld and build a sustainable practice.**

Held in Munich, at Lothringer 13 and PLATFORM, **it is an exceptional programme which continues to provide unique and extremely beneficial experiences to all participating artists.**

IS IT THE RIGHT PROGRAMME FOR YOU?

TO BE CONSIDERED, YOU MUST BE:

A soon-to-be graduated, recently graduated, emerging or parent artist who wants to

- Gain new professional knowledge and skills in the art field and its intersections;
- Develop a better understanding of possible strategies and opportunities to further develop your career;
- Build a solid professional backbone and a strategic plan which can help take the next steps in your career;
- Explore and get to know the international and local art scene in

Munich;

- Connect with curators and gallerists;
- Incorporate CARE within your artist practice & in your projects.
- Become inspired by Munich's cultural scene, and meet other artists from all around the world.

You will leave with new and updated professional knowledge, practical skills, a greatly expanded professional network, an action plan for the next steps in your professional life and long-lasting connections to inspiring artists from around the world!

THE PROGRAMME IS OPEN TO 15 ARTISTS FROM MUNICH AND

→ IMPORTANT NOTE

The critical topics taught in this programme are **not** Included in the curricula of (MOST) Art Academies but they are all **essential for an artistic career**.



HOW CAN YOU APPLY?

INTERESTED IN GETTING THE KNOWLEDGE, SKILLS AND CONNECTIONS YOU NEED?

→ APPLICATION DEADLINE: 14 AUGUST 2024

Artists will be selected by the following jury members: **Jessica Capra** - Curator, Director & Head of Projects - The Artist and the Others (Maastricht/ Munich), **Radmila Krstajic/Lucas Pikard** - PLATFORM (Munich) & **Anna Pasco Bolta** - Artist & Curator (Barcelona/ Munich).

→ Apply via the [online form](#)



FEES & CONDITIONS

The total fee for the Summer Training for Emerging Artists is **180 EUR**.

The fee includes **all the activities of the program** (including a **Portfolio Review Session in October + 2 extra hours of Individual Coaching**) and **learning tools** that will remain accessible to all participants.

NOTE: Accommodation and meals are not included.

POSSIBLE FINANCIAL SUPPORT FOR MUNICH-BASED ARTISTS:

PLATFORM supports Munich-based artists by providing full or partial scholarships to enable them to participate in the Summer Training. If you would like to apply for a grant please mention this in your application.

POSSIBLE FINANCIAL SUPPORT FOR INTERNATIONAL ARTISTS:

International artists can apply for mobility grants, which vary depending on your country of origin. Please check On The Move website: on-the-move.org

→ ANY QUESTIONS?

→ Join the live **Q&A** session on Instagram **@theartistandtheothers**, on **Wednesday, 31st of July at 10:00 (CET)**.

→ Reach out to **Jessica Capra** (Curator, Director & Head of Projects - The Artist and the Others) by writing an email to schools@theartistandtheothers.nl



WHAT DO OUR ALUMNI SAY?

"It was some kind of emancipation as an artist to really understand that an artist's work is valuable; I learned so much about presentations, proposals, budgets, residencies, galleries and off-spaces... It was really great. I think my proposals will definitely get better and improve my chances to get one [a residency]."

Participant, 2021

"Changes your mindset, gives you tools for action, helps you understand how to proceed and why, gives you awareness and confidence. Motivation and energy to continue working without fear."

Participant, 2023

WHAT DO OUR ALUMNI SAY?

"An amazing experience. Super enlightening and useful. I got to meet fascinating people that will be part of my life from now. It was very special and something I won't forget. It was a present."

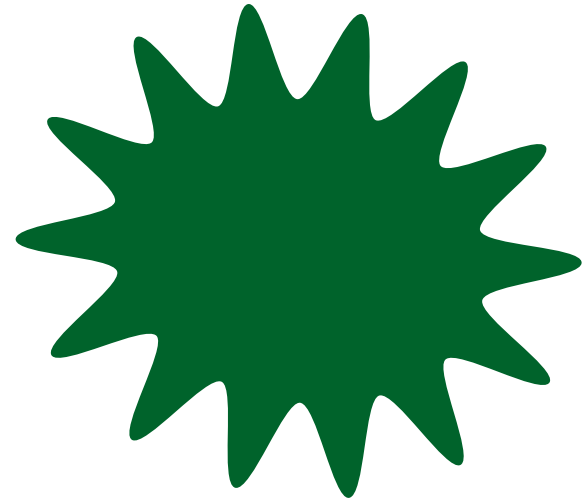
Participant, 2023

"I feel very encouraged and energized to proceed with my path. I've got very important insights and feel much more confident when it comes to applications and presenting my work. It was so great to meet all the other artists and the team!! It's very nice knowing that I'm not the only artist in Munich struggling to find their way. Also, it was very inspiring feeling all the energy and hear about other artists' practises and ideas. During the summer training I figured out where I wanted to set my focus and feel deeply inspired to go on."

Participant, 2023



GET 3-DAYS OF
TRAININGS BY
EXPERTS

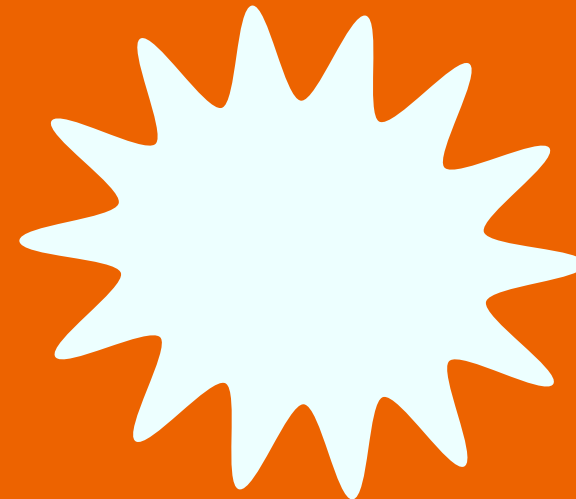


DISCUSS RELEVANT
TOPICS

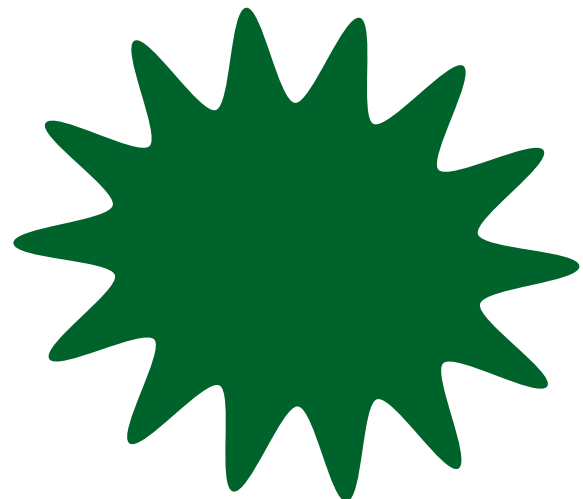
ENGAGE WITH
OUR PARTNER
INSTITUTIONS

LEARN WITH
WORKSHOPS THAT ARE
TAILORED ON YOUR
NEEDS

IMMERSE YOURSELF
IN MUNICH'S ART
SCENE



LEARN THROUGH
OVER 24 HOURS
OF PROFESSIONAL
TRAININGS



CONNECT WITH
AFFIRMED
PROFESSIONALS

GET YOUR PORTFOLIO
REVIEWED BY
INTERNATIONAL
CURATORS

MEET ARTISTS
WORKING ACROSS
EUROPE

11-13 SEPTEMBER 2024
MUNICH - GERMANY



CARE TO CARE SUMMER TRAINING DAILY PROGRAMME

WORKSHOPS, REVIEWS,
DISCUSSIONS, CONNECTIONS



"The most important strategy is to set up a supporting sustainable strategic plan that will be there for you when things get tough because the truth is that the art world is challenging to navigate"

(Delphian, Navigating the Art World,
Professional Practice for early career artists, 2020)

DAY 1

THE ARTIST AS A PROFESSIONAL: HOW DO YOU PRESENT YOUR WORK AND YOUR PRACTICE?

After a short introduction, we will work **on presentation skills, getting to know each other's practice**, guiding you in the **creation of a clear artist's statement** in a workshop by **Jessica Capra** (Curator, Director & Head of Projects - The Artist and the Others) and **Mariana Sesma** (Curator, Artist & Cultural Manager).

In the afternoon, there will be an interactive workshop by PhD. **Emilia Telese**, Artist & Lecturer, addressing the **relationships between artists, society, markets and the world economy**. It will also target **how to create a self-employed practice, managing insecurity, and minimising the risks**.

Emilia Telese has extensive knowledge on the artworld, experience working individually and with institutions and has researched the social value and the individualisation of the artist.

9:30 - 9:45	9:45 - 12:00	13:00 - 16:00
WELCOME Introduction and welcome by PLATFORM and The Artists and the Others.	WORKSHOP ON ARTIST STATEMENTS AND PRESENTATION SKILLS BY JESSICA CAPRA & MARIANA SESMA How to write a clear and effective artist statement & how to create a powerful personal presentation. In this workshop, led by Jessica Capra and Mariana Sesma, we will look at the dos & don'ts of writing an artist statement, frameworks and writing styles and support you in the creation of a new, clear and effective artist statement which truly reflects your practice. We will also look at presentation techniques, key tools and skills that you can use when talking about and presenting your practice.	INTERACTIVE WORKSHOP BY EMILIA TELESE Being an Artist, as a Profession: How to navigate the artworld & create a sustainable workflow of projects. → How does the art world work, and what is the relationship between artists, their ideas and their representation in the world's art stage? → Can you live on art alone? → How can artists create a sustainable, independent career? → How can one create a workflow of funded projects to generate a living? →How to deal with institutions and collaborators; → How to calculate your rate of pay and practice sustainability; → How to develop a sustainable art practice.

DAY 2

CARE + POST PRECARIITY: FAIR PRACTICE AND HOW TO SURVIVE AS AN ARTIST

In the morning, representatives of **Cultuurloket**, a Flemish knowledge center and learning network that focuses on learning, orienting, advising, innovating and inspiring about entrepreneurship in culture, will lead a workshop looking at **Fair Art Practice**. More specifically, this workshop will break down the **guidelines, the artists' rights and what a fair fee is. We will also look at the possibilities of Fair Art Practice and artists receiving a stable income for their work**.

In the afternoon, Artist, Writer, and Researcher **Magdalena Kallenberger** will address the topic of **Care in the Arts**, tackling the **invisibility-visibility of care, and Art work, with a focus on motherhood**.

Magdalena Kallenberger uses video, photography, performance, installation, and text, combining research into feminist histories and writing with autobiography, theory, and performative elements in her artistic practice. Kallenberger's research-based, and often collaborative practice, investigates themes around radical care and feminist practices. She is also one of the founders of the artist collective Maternal Fantasies.

9:30 - 12:30	13:30 - 15:30
FAIR PRACTICE WORKSHOP BY CULTUURLOKET Workshop addressing the possibilities of fair practice in the arts. → What are the artists' rights while being part of an exhibition? → What is a fair fee, and when can artists expect to receive one? → Can a fair art world be an alternative to the art market world? → How can it guarantee artists a more stable income? → How could we achieve this?	INTERACTIVE WORKSHOP BY MAGDALENA KALLENBERGER Question the invisibility of Care in the Arts and learn how to build caring alliances to support your artistic practice. In this interactive workshop, Magdalena Kallenberger will also provide examples of best practices and share her personal expeirences from working in the art world.

DAY 3

YOUR NEXT STEPS: PORTFOLIOS, ARTIST RESIDENCIES AND NETWORKING EVENT

The final day of the training programme will include a a **portfolio workshop** looking at: **theory, practice, and critique** with guest speakers: **Lisa Britzger** (Independet Curator - Lothringer 13), **Heike Dempster** (Curator & Artist Manager), and **Mariana Sesma** (Curator & Jury Member). **On the 11th of October** at **Lothringer 13 Halle - Munich**, you will be invited to an **extra portfolio review session**. Here you will present your reviewed portfolio to **pivotal stakeholders, curators and gallery owners**, uniquely selected in relation to participants' focus.

In the afternoon, there will be a workshop on **Artist Residencies** by **The Artist and the Others**, in which we will look at artist residencies through a critical lens, touching on how they can be a tool, the opportunities which exist, and how to navigate the options, funding and more. This will be followed by an **interactive discussion** on **your next career steps**, which will also include practical exercises to help you define a plan.

The day will end with an **opportunity for you to extend your network**. You will have the chance to connect with the other **artists, experts involved (met during the 3-day training programme) and our Alumni**, who have participated in the Summer Training programme over the years.

9:30 - 12:00

13:00 - 15:00

15:00 - 18:00

PORTFOLIO WORKSHOP WITH EXPERTS

Theory Analysis and Critique on Portfolios

- What is a curator or gallerist's focus when presenting emerging artists?
- How do they select/ find artists & how can you approach them?
- What is the best way to present your artwork?
- Portfolios: what do they look for?

(Individual Feedback given in the in-person, at Lothringer 13 - Munich, and online PORTFOLIO REVIEW SESSION, on the 11th of October 2024)

WORKSHOP ON ARTIST RESIDENCIES BY THE ARTIST AND THE OTHERS

Selecting an artist residency and creating a strong application

Interactive workshop on artist residency opportunities by The Artist and the Others, looking at the pros and cons of artist residencies, hidden costs and funding tools.

15:00 - 15:45
INTERACTIVE DISCUSSION ON YOUR NEXT CAREER STEPS

What's next in your career? Building a strategic plan for your future career as a professional artist.

Interactive discussion, including practical exercises to help you define your next steps as a professional artist.

16:00 - 18:00

NETWORKING

Interactive networking
Aperitivo.

CARE TO CARE
OVERVIEW
2024

11/09

9:30 - 9:45
WELCOME.

9:45 - 12:00
WORKSHOP ON ARTIST STATEMENTS AND PRESENTATION SKILLS BY JESSICA CAPRA & MARIANA SESMA

How to write a clear and effective artist statement & create a powerful personal presentation.

13:00 - 16:00

INTERACTIVE WORKSHOP BY EMILIA TELESE

Being an Artist, as a Profession: How to navigate the artworld & create a sustainable workflow of projects.

morning
afternoon

12/09

9:30 - 12:30

FAIR PRACTICE WORKSHOP BY CULTUURLOKET

Workshop addressing the possibilities of fair practice in the arts.

13/09

9:30 - 12:00

PORTFOLIO WORKSHOP WITH EXPERTS

Theory Analysis and Critique on Portfolios with experts.

13:00 - 15:00

WORKSHOP ON ARTIST RESIDENCIES BY THE ARTIST AND THE OTHERS

Selecting an artist residency and creating a strong application.

15:00 - 15:45

INTERACTIVE DISCUSSION ON YOUR NEXT CAREER STEPS

What's next in your career? Building a strategic plan for your future career as a professional artist.

16:00 - 18:00

NETWORKING

ABOUT US

THE ARTIST AND THE OTHERS

The Artist and the Others is a non-profit foundation which bases all activities on the understanding that the arts are important for our society, and the awareness of the benefits of shared knowledge. The foundation, initiated in 2013, supports artists and cultural professionals in building their careers in the cultural field, developing longlasting professional collaborations with institutions and artists. Their goal is to overcome the difficulties that artists and cultural professionals encounter in the first years after their studies, a critical period when they need to establish connections, and develop the knowledge and necessary skills to boost their future careers. The Artist and the Others first launched the Summer Training in 2019, proudly seeing the positive impact that this training has on participating artists.

PLATFORM

PLATFORM is a contemporary art space and qualification project for artists, curators and those involved in the culture sector in the city of Munich. Since 2009, it has been funded by the Münchner Beschäftigungs- und Qualifizierungsprogramm (MBQ) of the Department of Labour and Economic Affairs. The project is supported by Münchner Arbeit, a non-profit GmbH. It is unique in Germany for its combination of a demanding curatorial program, qualifications for the cultural labour market, and the provision of studio spaces for visual artists and creative people.

The Summer Training Programme is co-produced by The Artist and the Others, PLATFORM Munich, and Kompetenzteam Kultur-und Kreativwirtschaft.

JOIN US IN MUNICH!

→ Send your **CV, portfolio, and a motivation letter** via the [online form](#)* by Wednesday, **14th of August 2024**.

*Link to the online form: https://bit.ly/CaretoCare_SummerTraining24





SEE YOU SOON IN MUNICH



Landeshauptstadt
München
Kulturreferat

Kompetenzteam
Kultur-
München • Kreativwirtschaft

the artist
the others



Gefördert durch das **MBQ**
Münchner Beschäftigungs-
und Qualifizierungsprogramm



Landeshauptstadt
München
Referat für Arbeit