

# SUMMER TRAINING FOR EMERGING ARTISTS

BUILD YOUR PROFESSIONAL ARTISTIC BACKBONE

17 - 21 JULY 2023  
MUNICH, GERMANY



# OPEN CALL FOR PARTICIPANTS

→ WHEN: 17TH - 21ST JULY 2023

→ WHERE: MUNICH, GERMANY

→ DEADLINE FOR APPLICATIONS: SUNDAY 16TH APRIL 2023

→ WORKING LANGUAGE: ENGLISH

THE SUMMER TRAINING IS A  
UNIQUE PROGRAMME FOR  
EMERGING ARTISTS.

A five-day intensive training **with workshops, face-to-face meetings** and **personalised feedback**, this programme gives you the possibility of creating a **strong network** and integrating **sustainable strategies in your artistic practice**.

The Summer Training provides concrete knowledge, essential skills, and real-life connections to extend your network. It is a **unique opportunity to build a professional backbone for a career in the arts**.

It is highly likely for recently graduated artists and those who are at the beginning of their artistic career to fall into a so-called "black hole". It is a precarious period, leading many art graduates to abandon their artistic careers. The cause is a lack of knowledge about the dynamics of the art world, practical skills and professional connections. The Summer Training offers emerging artists an extensive range of tools which help them, not only acquire concrete knowledge, essential skills and have real-life networking opportunities, but also increase their confidence to start building a strong professional backbone for a sustainable, long-lasting career in the arts.

# WHAT DOES THIS PROGRAMME COVER?

ALL TOPICS TAUGHT IN THIS PROGRAMME ARE NOT INCLUDED IN THE CURRICULA OF ART ACADEMIES. HOWEVER, THEY ARE ALL CRITICAL FOR AN ARTIST'S CAREER.

In its newly updated programme, the 4th edition of the Summer Training includes more than 30 hours of professional hands-on workshops, presentations, discussions, visits to cultural spaces, and interactive activities - all specifically tailored to meet the needs of emerging artists.



## CENTRAL TOPICS

→ How to navigate the art world(s).

→ Reflecting on how to develop a sustainable practice (meeting with galleries, off spaces, curators and other artists).

→ How to select residency, exhibitions and grants application.

→ Building a meaningful portfolio & clear artist statement.

Held in Munich - and taking place in different locations such as PLATFORM, galleries and off-spaces - **the Summer Training activities are highly interactive and created to maximise your opportunities to participate and ask questions.**

You will join an **international community of artists**, while connecting with curators, gallerists, cultural professionals and representatives of cultural institutions in Munich.

Each participant will receive a toolkit in advance, including a detailed description of the content of the programme, relevant information and useful links, which can be used and referred back to at any stage of their careers.

## WHAT DOES THE SUMMER TRAINING OFFER THAT OTHER COURSES DO NOT?

This Summer Training **has been developed specifically to address the obstacles that emerging artists face at the start of their careers.**

Tailor-made, adaptable to each artist's practice and providing real-life connections, it is an exceptional programme which continues to provide unique and extremely beneficial experiences to all participating artists.

## THIS MEANS

→ Tailored feedback, based on your artistic practice;

→ Meeting face to face gallerists, curators and art workers with many years of experience in the different art worlds;

→ Personalised feedback on your artistic portfolio, statement and artist residency applications;

→ Live meetings with local and international stakeholders.

→ Additionally, once completed, participants have 2 hours of extra coaching (to be used in the 12 months completing the Training) which can support you in further developing your artistic career.

# WHO IS IT FOR?

THE SUMMER TRAINING FOR EMERGING ARTISTS MUNICH 2023 IS OPEN TO 12 ARTISTS FROM MUNICH AND ABROAD.

You will leave with new and updated professional knowledge, practical skills, a greatly expanded professional network, an action plan for the next steps in your professional lives and longlasting connections to inspiring artists from around the world!

TO BE CONSIDERED, YOU MUST BE A (NEWLY) GRADUATED ARTIST OR AN EMERGING ARTIST WHO WANTS TO:

→ Gain new professional knowledge and skills in the art field and its intersections;

→ Develop a better understanding of possible strategies and opportunities to further develop your career;

→ Build a solid professional backbone and a strategic plan which can help you take the next steps in your career;

→ Explore and get to know the local and international art scene in Munich;

→ Connect with curators and gallerists;

→ Discover initiatives and institutions in the city of Munich;

→ Become inspired by a fresh cultural scene, and meet other artists from all around the world.

QUESTIONS? WRITE TO US: [SCHOOLS@THEARTISTANDTHEOTHERS.NL](mailto:SCHOOLS@THEARTISTANDTHEOTHERS.NL)



# HOW CAN YOU TAKE PART?

SEND YOUR CV & PORTFOLIO, ALONG WITH A MOTIVATION LETTER TO:  
SCHOOLS@THEARTISTANDTHEOTHERS.NL BY SUNDAY 16TH OF APRIL 2023

The artists participating in the Summer Training will be selected by the following jury members: Jessica Capra - Director at The Artist and the Others (Maastricht/Munich), Woulter Huis - Curator and Director at Graylights project (Heerlen), Radmila Krstajic/Laura Assmus - PLATFORM, (Munich) and Teresa Retzer - Curator Haus der Kunst (Munich).



## FEES & CONDITIONS

The fee for the Summer Training for Emerging Artists is **300 EUR**.

The fee includes all the activities of the program, learning tools that can always be accessed as well as meals and drinks during the training.

Please note that accommodation and dinners are not included.

## POSSIBLE FINANCIAL SUPPORT FOR MUNICH-BASED ARTISTS:

PLATFORM supports Munich-based artists by providing full or partial scholarships to enable them to participate in the Summer Training. If you would like to apply for a scholarship please mention this in your application.

## POSSIBLE FINANCIAL SUPPORT FOR INTERNATIONAL ARTISTS:

International artists can apply for the mobility grants released by Culture Moves Europe (Individual Mobility Action) that cover accommodation and travel costs (recommended deadline 30/4). We recommend applying as soon as possible to make sure the grant will be approved in time for the Summer Training. The selected applicants of the Summer Training will be informed shortly after the 20th of April

Important: The prospective participant has to apply directly via the Culture Moves Europe website; however, we will be happy to assist you in the application process!

For more information about the application requirements, conditions and grant calculations for individual mobility action, see the following link: <https://culture.ec.europa.eu/calls/call-for-individual-mobility-of-artists-and-cultural-professionals>

DO YOU WANT TO KNOW MORE?

Join our **Instagram live with alumni** from @theartistandtheothers and @platformmuc, on Tuesday the 14th - 21st - 28th of March from 13:00 - 13:20



# WHAT DO OUR ALUMNI SAY?

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"It was some kind of emancipation as an artist to really understand that an artist's work is valuable; I learned so much about presentation, proposals, budgets, residencies, galleries and off-spaces... It was really great. I think my proposals will definitely get better and improve my chances to get one [a residency]." - Summer Training participant 2021

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"It was interesting to hear different statements from gallerists and get deep insights into the processes that we would never hear about. It was very useful to understand their side and what they expect from artists." - Summer Training participant 2022

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"I do feel more comfortable when making a budget plan or writing a project proposal now. I have more trust in my knowledge and ability." - Summer Training participant 2020

## DEVELOP A REMARKABLE CAREER

Send your CV and portfolio, with a motivation letter to: [schools@theartistandtheothers.nl](mailto:schools@theartistandtheothers.nl)  
by Sunday 16th of April 2023

LIVE DISCUSSIONS ON  
RELEVANT TOPICS

RENOWNED PARTNER  
INSTITUTIONS

FIVE-DAYS  
INTENSIVE



30 HOURS OF  
PROFESSIONAL  
KNOWLEDGE.

TAILOR-MADE  
WORKSHOPS

DISCOVER MUNICH'S  
ART SCENE

PORTFOLIO REVIEWS  
WITH NATIONAL  
AND INTERNATIONAL  
CURATORS

MEETINGS WITH  
ARTISTS FROM ALL  
OVER EUROPE



NETWORKING  
WITH AFFIRMED  
PROFESSIONALS

## DAY 1 - MONDAY, 17 JULY

Location: Werksviertel (tbc)

### HOW DO YOU PRESENT YOUR WORK AND YOUR PRACTICE?

"To develop a sustainable art career, you need to think about what art you want to make, what kind of artists you want to be, in a year, in 5 and 10 years."

(Delphian, Navigating the Art World, Professional Practice for early career artist, 2020)

On Monday, the focus is on the participants' practices and perspectives.

Workshops: You will tackle how to create a powerful personal presentation, work on creating a clear artist's statement, and present your next career goals.

10:00 - 10:30: WELCOME	10:00 - 12:30: INTRODUCTION	13:30 - 16:30: WORKSHOP	17:00 STUDIO VISIT
Introduction and Welcome by PLATFORM & The Artists and the Others.	Introduction of participants & collection of expectations for the program.  Workshop: How to create a powerful personal presentation.	How to write a clear artist statement.	Visit to the Werksviertel quartier. & meeting with Director Dr. Martina Taubenberger.

\*Arrival at 9:30

\*\*Lunch between 12:30 and 13:30

# SUMMER TRAINING FOR EMERGING ARTISTS

## DAY 2 - TUESDAY, 18 JULY

Location: Lothringer 13

### BEING AN ARTIST, AS A PROFESSION

"The most important strategy is to set up a supporting sustainable strategic plan that will be there for you when things get tough because the truth is that the art world is challenging to navigate."

(Delphian, Navigating the Art World, Professional Practice for early career artist, 2020)

Portfolio Workshop: Theory, practice, and critique with guest speakers **Johannes Sperling** (Sperling gallery), **Constanze Metzler** (Independent Curator, Rosa Stern), and **Mariana Sesma** (Art Manager and Jury Member with international experience).

Interactive Workshop: "How to Navigate the art world: Being an Artist, as a Profession" by **Emilia Telese**, addressing the relationships between artists, society, markets and the world economy.

10:00-12:30: PORTFOLIO WORKSHOP	13:30-16:30: INTERACTIVE WORKSHOP	17:00 STUDIO VISIT
<i>(including individual feedback on the participant's own portfolio)</i>  → What is their focus while presenting emerging artists? → How do they select/find artists? Portfolio, what do they look for? → What is the best way to present your artwork? → What role do curators have and how do you approach them?	How to Navigate the art world: Being an Artist, as a Profession.  → How does the art world work, and what is the relationship between artists, their ideas and their representation in the world's art stage? → Can you live on art alone? → A practical session discussing how artists can create a sustainable, independent career.	Meetings with local artists and studio visits at Baumstrasse Ateliers.

\*Arrival at 9:30

\*\*Lunch between 12:30 and 13:30



## DAY 3 - WEDNESDAY, 19 JULY

LOCATION: PLATFORM

### TOOLS AND KNOWLEDGE FOR EMERGING ARTISTS

"Artists need to sell works to facilitate the creation of more work, and the more they sell, the more freedom to spend their time creating unencumbered."

(Delphian, Navigating the Art World, Professional Practice for early career artist, 2020)

Interactive Workshop: "How to create a sustainable workflow of projects" by **Emilia Telese**. Targeting questions such as: How to create a self-employed practice and at the same time minimise its risk.

Conversation: A open dialogue with gallery owners from Munich whose programs present a strong focus on emerging artists. Guest speakers: **Markus Letter** (Goldberg Gallery), **Tinatin Ghughunishvili-Brück** (Filzer & Gräf), and **Christiane Gorzalka** (Heldenreizer Contemporary).

9:30 - 12:30:

#### INTERACTIVE WORKSHOP

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How to create a sustainable workflow of projects

→ How to manage your career;

→ How to create a workflow of funded projects to generate a living;

→ How to deal with institutions and collaborators;

→ How to calculate your rate of pay and practice sustainability;

→ How to develop a sustainable art practice.

13:30-16:30:

#### CONVERSATION

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→ How do artists gain visibility?

→ How do artists build a professional relationship with the gallery?

→ How do you price your work and what kind of dynamics do you need to consider?

→ How can grassroots galleries challenge the art system and support them even more than their artists?

17:00

#### STUDIO VISIT

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Visit to the Kunst Kioske & Meeting with Curators & artists.

\*Arrival at 9:00

\*\*Lunch between 12:30 and 14:00

# SUMMER TRAINING FOR EMERGING ARTISTS

## DAY 4 - THURSDAY, 20 JULY

LOCATION: PLATFORM

### POST PRECARIETY: HOW TO SURVIVE AS AN ARTIST

"The exhibition is, and forever should be thought of by artists, curators and viewers as one coherent artwork. Each work of art is different, and as such, every piece will have its optimum setting in which to be seen. Artists must consider and respond to the space in which their work will be encountered and then engage with it in a way that benefits both the work and the space itself. (...) Due to the current time, when art is consumed more and more online, we must strive to bring the exhibition up to date with the rest of the formats in which art is encountered".

(Delphian, Navigating the Art World, Professional Practice for early career artist, 2020)

Workshop: Led by **Platform BK**, we will look into Fair Art Practices and if it could be applied to the whole art world. What are the artists' rights while being part of an exhibition? What is a fair fee, and when can artists expect to receive one? Can a fair art world be an alternative to the art market world, and guarantee the artists a more stable income? How to achieve this?

Visits and Discussion: What are the different formats used in Off Spaces? What strategies are they applying, how are curators selecting artists, and what is their focus? What are the benefits of having group shows in emerging art spaces?

Guest speakers: **Hot Spots of Art Munich**; **Matthieu Chladek** (Curator, PLATFORM); **Kati Lovaas** owner of LOVAAS; **Nata Togliatti** (Artist and Curator), **Heaven7** (rooftop / off space and studio by the Austrian artist Flatz)

10:00-12:30:

#### WORKSHOP

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Workshop addressing fair art practice and the artists' biotope by Platform BK.

13:00 - 14:00

#### ARTIST LUNCH

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Lunch with artists from PLATFORM studios.

14:00-16:30:

#### VISITS AND DISCUSSION

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Dynamics for contemporary artists: Visits and discussion on the position of Off Spaces in Munich and how to select who to work with.

## DAY 5 - FRIDAY, 21 JULY

LOCATION: LOTHRINGER 13

### ARTIST RESIDENCIES

How can you develop your professional artistic practice further? Artist Residencies are a great opportunity to do that but, with so many options out there, how can you find the artist residency format that is best for you? How do you finance them? How to make the most of this opportunity by adopting a proactive attitude?

Interactive Workshop: We will look at Artist Residencies with a critical eye. Guest speakers: **Dr. Martin Römer** (Director of Artists in residency Munich) and **Janina Totzauer** (Coordinator of Alm Residency).

Portfolio Review: Instant feedback and advice on your portfolio and unique moment to connect with experts and professionals.

10:00 - 13:00:

#### INTERACTIVE WORKSHOP

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Interactive workshop on Artist Residency opportunities by The Artist and the Others, pro and cons, hidden costs and funding tools. Presentation by Dr. Martin Römer (Director of Artists in residency Munich) and other guests.

14:00 - 16:00:

#### PORTFOLIO REVIEW

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Portfolio review with international and local curators, gallerists and stakeholders selected in connection to the participants artistic practice. Online and in-person event.

17:00

#### NETWORKING

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Interactive Networking  
Aperitivo with the artists and experts invited to the Lothringer 13.

\*Arrival at 9:30

\*\*Lunch between 13:00 - 14:00



# ABOUT THE ORGANISERS

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**BUILD YOUR PROFESSIONAL ARTISTIC BACKBONE: SUMMER TRAINING FOR EMERGING ARTISTS IS CO-PRODUCED BY THE ARTIST AND THE OTHERS AND PLATFORM MUNICH.**

The Summer Training is possible thanks to financial support of: PLATFORM München, The Artist and the Others and the Kompetenzteam Kultur und Kreativwirtschaft der Landeshauptstadt München.

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## THE ARTIST AND THE OTHERS

The Artist and the Others is a non-profit foundation which bases all activities on the understanding that the arts are important for our society, and on the awareness of the benefits of shared knowledge. The foundation, initiated in 2013, supports young artists and cultural professionals during their careers in the cultural field. Our goal is to overcome the difficulties that artists and cultural professionals encounter in the first years after their studies, a critical period when they need to establish connections, develop the knowledge, and gain necessary skills to boost their future careers. The Artist and the Others, first launching the Summer Training in 2019, has proudly seen the positive impact that this training has had on participating artists over the years. We care about developing longlasting professional collaborations among institutions and artists.

## PLATFORM

PLATFORM is a contemporary art space and qualification project for artists, curators and those involved in the cultural sector of the city of Munich. Since 2009, it has been funded by the Münchner Beschäftigungs- und Qualifizierungsprogramm (MBQ) of the Department of Labour and Economic Affairs. The project is supported by Münchner Arbeit, a non-profit GmbH. It is unique in Germany for its combination of a demanding curatorial program, offer of qualifications for the cultural labour market, and provision of studio spaces for visual artists and creative people.

**JOIN US THIS SUMMER!**

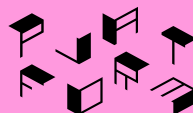
Send your CV and portfolio, with a motivation letter to: [schools@theartistandtheothers.nl](mailto:schools@theartistandtheothers.nl) by Sunday 16th of April 2023

SEE YOU  
IN MUNICH  
SOON



Landeshauptstadt  
München

Kompetenzteam  
Kultur- • Kreativwirtschaft  
München



Gefördert durch das **MBQ**  
Münchner Beschäftigungs-  
und Qualifizierungsprogramm



Landeshauptstadt  
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und Wirtschaft