

SUMMER TRAINING FOR EMERGING ARTISTS

Build Your Professional Artistic Backbone

25 - 29 July 2022
Munich, Germany

AIM OF THE PROGRAM

Build your professional artistic backbone: **Summer training for emerging artists Munich 2022** is a five-days long training program aimed at:

- ▶ Artists at the beginning of their professional career;
- ▶ Artists who want to obtain valuable professional knowledge, practical skills and meaningful connections that their academic studies or earlier experiences did not offer.

The program includes more than **30 hours of workshops, presentations, discussions, visits, meetings and interactive activities**, specifically tailored to the needs of emerging artists.

Build your professional artistic backbone: Summer training for emerging artists Munich 2022 is open to twelve artists (recently graduated or having recently begun their professional artistic career) from Munich and abroad. You will connect with peer artists from several countries as well as with curators, gallerists, cultural professionals and representatives of cultural institutions in Munich.

The training is designed to equip you with the collaborative, practical and professional knowledge, skills and connections that will support you in taking the next step to become an independent professional in the arts.


BACKGROUND

In the uncertainty of the near future, recently graduated artists and those who are at the beginning of their artistic career have high chances to **fall into a so-called "blackhole"**. This precarious period, brings many art graduates to abandon their artistic careers due to the lack of professional knowledge, skills and connections in their academic curricula. **This is what we want to avoid by offering a solid bridge that emerging artists can walk on while gaining the confidence, knowledge, skills and connections** to start building up the professional backbone to develop their career in the arts.

FOR WHOM?

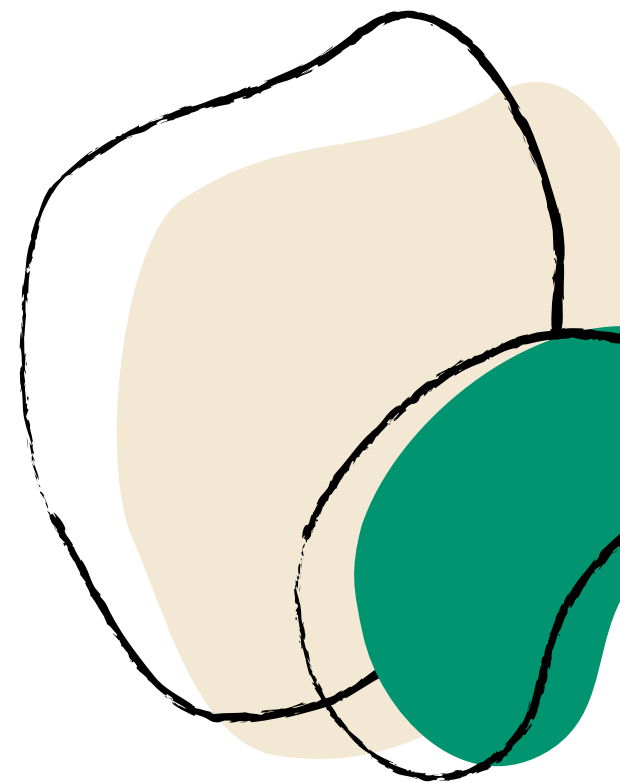

If you are a graduated artist or an emerging artist who wants to:

- ▶ Gain new professional knowledge and skills in the art field and its intersections.
- ▶ Develop a better understanding of possible strategies and opportunities to further develop your career.
- ▶ Build a solid professional backbone to make the next steps in your career.
- ▶ Discover and become aware of the international and local art scene in Munich.
- ▶ Connect with curators and initiatives, institutions and gallerists.
- ▶ Become inspired by a "new" cultural scene and meet other international artists.



"It was some kind of emancipation as an artist, to really understand that an artist's work is valuable; **I learned so much about presentation, proposals**, budgets, residencies, galleries and off-spaces... It was really great. I think my proposals will definitely get better and my chances to get one (residency)."

"Falling into Alice in Wonderland's rabbit hole - a very intense experience with lots of information, people and practical tools. But along the journey, **you start to crystallise what is important** to you and the framework starts to unfold. When you exit the rabbit hole and enter the world again - you feel more confident about your path and can start building."



WHAT IS THE FORMAT OF THE PROGRAM "SUMMER TRAINING FOR EMERGING ARTISTS MUNICH 2022"?

The Summer Training will be held in person in Munich, and the program takes place in different locations, PLATFORM, galleries, off-spaces, etc. The program encompasses (hands-on) workshops, presentations, discussions, visits to cultural spaces. The workshops are **highly interactive and created in order to maximise your participation and learning.**

Each participant will receive a toolkit with the content of the program, information, links, etc. that he/she can use in advance and refer to anytime they will need it.

WHY SHOULD I TAKE PART?

Participants will leave with new and update professional knowledge, skills, remarkable networks and an action plan for the next steps in their professional lives.

Once completed, the participants will also have 2 hours of extra coaching as well as a follow-up session of the professional training program.



" I do feel **more comfortable making a budget or writing a project proposal** now. I have more trust in my knowledge and ability."

CURIOUS ABOUT THE EXPERIENCES OF ALUMNI & THE NEW PROGRAM?

Join our dedicated Instagram live session on Thursdays from 13:00 - 13:20

31st of March ▶ Why this training & how it can benefit your career?

7th of April ▶ Christina Kirchinger & Burcu Bilgic

14th of April ▶ Franziska Schrödinger - Janina Totzauer - Veronika Christine Dexter

21st of April ▶ Mariella Kerscher

INTERESTED?

Send your CV and portfolio, with a motivation letter to: schools@theartistandtheothers.nl by Sunday 15th of May 2022.

FEES AND CONDITIONS

The Summer Training for Emerging Artists Munich 2022 is financially supported by PLATFORM Munich, Kulturreferat München, The Artist and the Others, Maastricht and the Kompetenzteam Kultur- und Kreativwirtschaft München.

Still, in order to realize the extensive program of The Summer Training the participation fee has been set as follows:

- ▶ 300 EUR for participants living in Munich or for those who wouldn't need accommodation in Munich, and
- ▶ 430 EUR for participants who will need accommodation (From Sunday, July 24th until Saturday, July 30th).

The fee **includes all the activities** of the program, learning tools that can always be accessed as well as meals and drinks during the training (please note: dinner is not included except on Friday) and accommodation for those not based in Munich.

There is also the possibility to **apply for a scholarship/support**. If you would like to apply to receive a scholarship please mention this in your application. PLATFORM supports Munich based artists to participate in the Summer Training for Emerging Artists with either full or partial scholarships. For international participants, please get in touch with us regarding scholarship/support possibilities.

The artists participating in the Summer training will be selected by the following jury members:

- ▶ Damian Lentini, Haus der Kunst, Munich
- ▶ Jessica Capra, The Artist and the Others, Maastricht
- ▶ Lucrezia Levi Morenos, PLATFORM, Munich
- ▶ Radmila Krstajic, PLATFORM, Munich
- ▶ Julia Lachenman, Belleparais, Munich

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ABOUT THE ORGANISERS

Build your professional artistic backbone: Summer training for emerging artists is realised by The Artist and the Others & PLATFORM Munich.

ABOUT THE ARTIST AND THE OTHERS

www.theartistandtheothers.nl

The Artist and the Others is an **initiative based on the importance of arts for our society and the benefit of shared knowledge**. The foundation, initiated in 2013, supports young artists and cultural professionals during their careers in the cultural field.

Our goal is to overcome the difficulties that artists and cultural professionals encounter in the first years after their studies, a critical period when they need to establish connections, and develop the knowledge and necessary skills to boost their future careers.

The projects organised range from workshops, lectures, and symposiums, to exhibitions, connecting tours and international cultural exchanges. Each project is based on **sharing knowledge, enhancing skills, creating awareness of the cultural world and developing new connections**.

We strongly believe that a combination of talent, skills and expertise can expand professional connections and shape artistic futures.

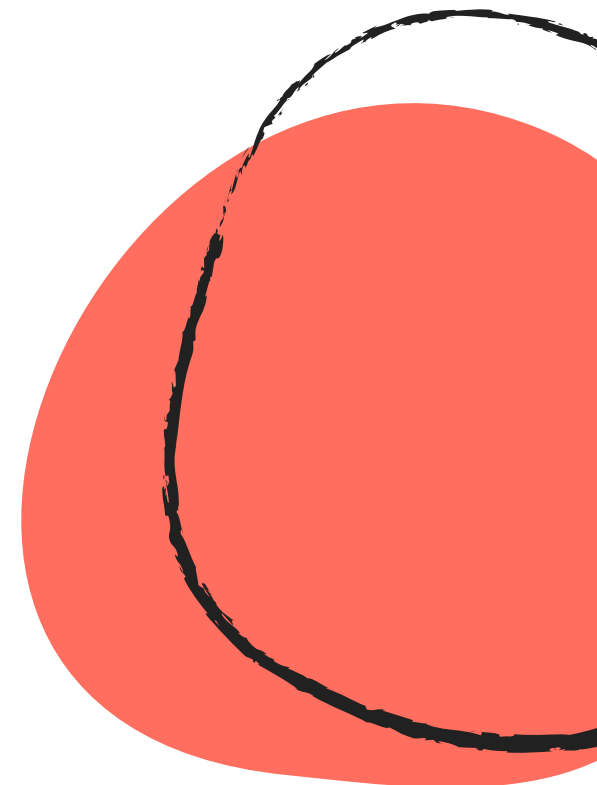
ABOUT PLATFORM

www.platform-muenchen.de

PLATFORM is a contemporary artspace and **qualification project for artists, curators and those involved in the culture sector in the city of Munich**. Since 2009, it has been funded by the Münchner Beschäftigungs- und Qualifizierungsprogramm (MBQ) of the Department of Labour and Economic Affairs. The project is supported by Münchner Arbeit, a non-profit GmbH. It is unique in Germany in its combination of a demanding curatorial program, qualifications for the cultural labour market and the provision of studio spaces for visual artists and creative people.

PLATFORM **supports and promotes those working in the creative sector** through the following offers:

- ▶ Competence development and practical experience of curators and cultural managers, who organise events and exhibitions within the framework of one-year traineeships and open up new fields of work.
- ▶ Seminars and workshops that give new impulses to visual artists and designers in particular for their professional practice.
- ▶ Creating and renting affordable working spaces for artists.



DETAILED PROGRAM



5 Days of learning



Live discussion on relevant topics



30 hours of professionals knowledge.



Meetings with artist from all over Europe



Discover Munich Art Scene



Portfolio reviews with national and international curators



Affirmed professionals and networking



Renowned partner institutions



Tailored made workshops

DAY 1
Monday, July 25th 2022

PRESENTING YOUR ARTISTIC PRACTICE

"To develop a sustainable art career, you need to think about what art you want to make, what kind of artists you want to be, in a year, in 5 and 10 years."

How do you present your work and your practice?

On Monday the focus is on the participants' practices and their future perspectives.

10:00 - 10:30 Introduction & Welcome

▶ Presentation by PLATFORM & The Artists and the Others

10:30 - 12:00 Practice presentations by the participants, followed by their expectations for the program.

12:00 - 13:00 Lunch Break

13:00 - 17:00 Workshop: How to create a powerful personal presentation

17:00 Presentation and Tour at Whitebox.art

▶ **Guest speakers: Dr. Martina Taubenberger - Whitebox.art**

DAY 2
Tuesday, July 26th 2022

DYNAMICS FOR CONTEMPORARY ARTISTS

9:30 - 12:30 Discussion: Independent curators and experimental places for emerging artists

"The exhibition is, and forever should be thought of by artists, curators and the viewer as one coherent artwork. Each work of art is different, and as such, every piece will have its own optimum setting in which to be seen. Artists must consider and respond to the space in which their work will be encountered, and then engage with it in a way that benefits both the work and the space itself. (...)"

▶ What strategies are off-spaces applying? How are curators selecting artists, and what is their focus? What are the benefits of group shows in emerging art spaces?

▶ **Guest Speakers: Hanna Banholzer - Hotspots of Art; Magdalena Wiśniowska - GIG Munich; Lena von Geyso - Kunstraum Muenchen**

12:30 - 14:00 Lunch Break

14:00 - 16:00 Gallery or no gallery? Is it still relevant to have a representative gallery nowadays?

"Artists need to sell works so as to facilitate the creation of more work, and the more they sell, the more freedom to spend their time creating unencumbered."

▶ How do artists gain visibility? How do artists build a professional relationship with the gallery? How do you price your work and what kind of dynamics do you need to take into account? How can grassroots galleries challenge the art system, and support them even more than their artists?

▶ Conversation with gallery owners from Munich whose programs focus on emerging artists.

▶ **Guest speakers: Julia Lachemann - BelleParais, Christiane Gorzalka - Gallery Director at HELDENREIZER Contemporary & Head of Saloon Munich, Nir Altman - Nir Altman Gallery & Schwabinggrad**

17.00 Kunstverein Munich tour with the director, and talk about their institution and how it supports artists. (TBC)



DAY 3
Wednesday, July 27th 2022

THE ARTIST AS PROFESSIONAL

"The most important strategy is to set up a supporting sustainable strategic plan that will be there for you when the going gets tough because the truth is that the art world is challenging to navigate".

On Wednesday, artists will have the chance to focus on their strategic plan and get to know the main dynamics of the art world to navigate them better.

9:30 - 10:00 Welcome

10:00- 12:00 Portfolio Workshop and the role of curators through the artists' career:

- ▶ What is their focus while presenting emerging artists?
- ▶ How do they select/find artists? Portfolio, what do they look for?
- ▶ What is the best way to present your art?

▶ **Guest speakers: Damian Lentini - Haus Der Kunst, Tinatine Ghughunishvili-Brück - TGB project, Patrizia Dander - Museum Brandhorst**

12:00 - 13:00 Lunch Break

13:00 - 16:00 Interactive workshop by **Emilia Telese: "The Artist as Professional":** relationships between artists, society, markets and the world economy.

- ▶ How does the art world work, and what is the relationship between artists, their ideas and their representation -in the art world? Can you live by art alone?
- ▶ A practical session discussing ways in which artists can create a sustainable, independent career.

17:00 Studio Visits at PLATFORM Munich

DAY 4
Thursday, July 28th 2022

POST-PRECARITY TIME: HOW TO SURVIVE AS AN ARTIST

"Money is by far the greatest concern for many artists, as the unpredictable nature of selling work forces people to budget and save for the month when sales are slower than others." But what if a Fair art practice is applied to the whole art world? Is this possible? What are the artists' rights while being part of an exhibition? What is a fair fee, and when do artists owe to receive one?"

- ▶ Is it possible to create a new business model for artists? How do you manage to be an artist in times of uncertainty?

9:30 - 13:00 Workshop by Platform BK -**Koen Bartijn: Fair Practice & the Artists' Biotope**

13:00 - 14:00 Lunch Break

14:00 - 17:00 Interactive workshop by **Emilia Telese "Towards a new business model for Artists"**

- ▶ How to manage your career? How to create a workflow of funded projects to generate a living; how to deal with institutions and collaborators; copyright issues; creating a self-employed practice; minimising risk; calculating your rate of pay-practice sustainability. Entrepreneurship in time of Adversity - Sustainable practice

17:30 Studio Visit at Atelier Haus Baumstrasse & Networking with artists & Networking with artists

DAY 5

Friday, July 29th 2022

MOBILITY AND TRANS-MOBILITY: OPPORTUNITY & CRITIC

"How to further develop your professional artistic practice? Artist residencies are a great opportunity to do that, with so many options out there, how to find the artist residency format that is best for you? How do you finance them? how to make the most of it by developing a proactive attitude. We will look at Residency with a critical eye."

10:00 - 13:00 Visit at Villa Waldberta / Artists in Residency Munich

► Interactive workshop & talks on Artists in residencies & Transmobility

► **Guest speakers: Dr. Martin Rohmer of Villa Waldberta, artists in residency of the City of Munich & Janina Totzauer co-founder of Alm residency. Art Residency for artists working on papers (Whitebox.art)**

13.00-14.00 Lunch Break

14:00 - 16:30 Hybrid session on **Portfolio review** with different curators, gallerists & stakeholders from Munich and beyond.

17:00 interactive networking drinks with the artists in residency at Villa Waldberta & Dinner.



CONTACT DETAILS

In case of any questions, please contact Jessica Capra at schools@theartistandtheothers.nl

